



WCNC
1001 Wood Ridge Center Dr.
Charlotte, NC 28217-1901

American Rambler Productions
138 Conant Street
Beverly, MA 01915

Contract # 861972

Schedule Dates 10/17/12-10/23/12
Advertiser Mitt Romney for President (38225)
Agency American Rambler Productions (10671)
Product Political - US President (1174)
Brand 319/REPUB/US PRES (180018)
Salesperson Nesci, Mark (3195)
Sales Office HRP - Washington DC
Buyer Name KINCAID,STEPHANIE
Phone/Fax (857) 288-3500 /
CPE 319
Account Types National/Political Candidate - Agency
Billing Type Weekly/Irregular
Comments ROMNEY FOR PRESIDENT
***** THIS IS A CASH IN ADVANCE SCHEDULE *****, ROMNEY FOR PRESIDENT

Date Entered 10/16/12
Last Modified 10/16/12
Entered By Melissa Welch
CO-OP No
Headline # 06376519
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$8,271.00
Net Total \$46,869.00
Sales Tax

Charlotte (WCNC) (WCNC)

By Broadcast Month	Spots	Rate
Oct. 2012	74	\$55,140.00
Grand Total:	74	\$55,140.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/17/12-10/19/12	3	:30	5:58A- 6:58A (ET)				1	1	1			3	\$720.00	\$2,160.00	Charlotte (WCNC) (WCNC)	6A NEWS	10/16/12
2.0	Normal Line / SPOT	10/22/12-10/23/12	3	:30	5:58A- 6:58A (ET)		1	1						2	\$720.00	\$1,440.00	Charlotte (WCNC) (WCNC)	6A NEWS	10/16/12
3.0	Normal Line / SPOT	10/22/12-10/23/12	3	:30	6:58A- 9A (ET)		1	1						2	\$720.00	\$1,440.00	Charlotte (WCNC) (WCNC)	TODAY SHOW	10/16/12
4.0	Normal Line / SPOT	10/17/12-10/19/12	3	:30	6:58A- 9A (ET)				1	1	1			3	\$720.00	\$2,160.00	Charlotte (WCNC) (WCNC)	TODAY SHOW	10/16/12
5.0	Normal Line / SPOT	10/22/12-10/23/12	3	:30	9A- 10A (ET)		1	1						2	\$360.00	\$720.00	Charlotte (WCNC) (WCNC)	TODAY SHOW 2	10/16/12
6.0	Normal Line / SPOT	10/17/12-10/19/12	3	:30	9A- 10A (ET)				1	1	1			3	\$360.00	\$1,080.00	Charlotte (WCNC) (WCNC)	TODAY SHOW 2	10/16/12
7.0	Normal Line / SPOT	10/17/12-10/19/12	4	:30	3P- 4P (ET)				1	1	1			3	\$155.00	\$465.00	Charlotte (WCNC) (WCNC)	JUDGE JUDY	10/16/12
8.0	Normal Line / SPOT	10/22/12-10/23/12	4	:30	3P- 4P (ET)		1	1						2	\$155.00	\$310.00	Charlotte (WCNC) (WCNC)	JUDGE JUDY	10/16/12
9.0	Normal Line / SPOT	10/22/12-10/23/12	3	:30	4P- 4:59P (ET)		1	1						2	\$425.00	\$850.00	Charlotte (WCNC) (WCNC)	4P NEWS	10/16/12
10.0	Normal Line / SPOT	10/17/12-10/19/12	3	:30	4P- 4:59P (ET)				1	1	1			3	\$425.00	\$1,275.00	Charlotte (WCNC) (WCNC)	4P NEWS	10/16/12
11.0	Normal Line / SPOT	10/17/12-10/19/12	3	:30	4:59P- 5:29P (ET)				1	1	1			3	\$495.00	\$1,485.00	Charlotte (WCNC) (WCNC)	5P NEWS	10/16/12
12.0	Normal Line / SPOT	10/22/12-10/23/12	3	:30	4:59P- 5:29P (ET)		1	1						2	\$495.00	\$990.00	Charlotte (WCNC) (WCNC)	5P NEWS	10/16/12
13.0	Normal Line / SPOT	10/22/12-10/23/12	3	:30	5:29P- 5:59P (ET)		1	1						2	\$540.00	\$1,080.00	Charlotte (WCNC) (WCNC)	530P NEWS	10/16/12
14.0	Normal Line / SPOT	10/17/12-10/19/12	3	:30	5:29P- 5:59P (ET)				1	1	1			3	\$540.00	\$1,620.00	Charlotte (WCNC) (WCNC)	530P NEWS	10/16/12

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Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:



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15.0	Normal Line / SPOT	10/22/12-10/23/12	3	:30	5:59P- 6:30P (ET)	3	X	X						3	\$855.00	\$2,565.00	Charlotte (WCNC) (WCNC)	6P NEWS	10/16/12
16.0	Normal Line / SPOT	10/17/12-10/19/12	3	:30	5:59P- 6:30P (ET)				1	1	1			3	\$855.00	\$2,565.00	Charlotte (WCNC) (WCNC)	6P NEWS	10/16/12
17.0	Normal Line / SPOT	10/22/12-10/23/12	3	:30	6:59P- 7:30P (ET)		1	1						2	\$1,800.00	\$3,600.00	Charlotte (WCNC) (WCNC)	7P NEWS	10/16/12
18.0	Normal Line / SPOT	10/17/12-10/19/12	3	:30	6:59P- 7:30P (ET)				1	1	1			3	\$1,800.00	\$5,400.00	Charlotte (WCNC) (WCNC)	7P NEWS	10/16/12
19.0	Normal Line / SPOT	10/17/12-10/19/12	3	:30	7:30P- 7:58P (ET)				1	1	1			3	\$1,800.00	\$5,400.00	Charlotte (WCNC) (WCNC)	WHEEL	10/16/12
20.0	Normal Line / SPOT	10/22/12-10/23/12	3	:30	7:30P- 7:58P (ET)		1	1						2	\$1,800.00	\$3,600.00	Charlotte (WCNC) (WCNC)	WHEEL	10/16/12
21.0	Normal Line / SPOT	10/22/12-10/23/12	3	:30	11P- 11:34P (ET)		1	1						2	\$1,035.00	\$2,070.00	Charlotte (WCNC) (WCNC)	11P NEWS	10/16/12
22.0	Normal Line / SPOT	10/22/12-10/23/12	3	:30	11:34P- 12:37A (ET)		1	1						2	\$450.00	\$900.00	Charlotte (WCNC) (WCNC)	TONITE SHOW	10/16/12
23.0	Normal Line / SPOT	10/22/12-10/23/12	3	:30	4:58A- 5:58A (ET)		1	1						2	\$330.00	\$660.00	Charlotte (WCNC) (WCNC)	NEWS	10/16/12
24.0	Normal Line / SPOT	10/17/12-10/19/12	3	:30	4:58A- 5:58A (ET)				1	1	1			3	\$330.00	\$990.00	Charlotte (WCNC) (WCNC)	5A NEWS	10/16/12
25.0	Normal Line / SPOT	10/20/12-10/20/12	3	:30	6A- 6:57A (ET)							2		2	\$285.00	\$570.00	Charlotte (WCNC) (WCNC)	6A NEWS	10/16/12
26.0	Normal Line / SPOT	10/20/12-10/20/12	3	:30	6P- 6:30P (ET)							1			\$700.00		Charlotte (WCNC) (WCNC)	6P NEWS	10/16/12
27.0	Normal Line / SPOT	10/20/12-10/20/12	3	:30	6:59P- 7:30P (ET)							2		2	\$750.00	\$1,500.00	Charlotte (WCNC) (WCNC)	JEOPARDY WKND	10/16/12
28.0	Normal Line / SPOT	10/20/12-10/20/12	3	:30	7:30P- 7:58P (ET)							2		2	\$750.00	\$1,500.00	Charlotte (WCNC) (WCNC)	WHEEL FORTUNE	10/16/12

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29.0	Normal Line / SPOT	10/20/12-10/20/12	3	:30	11P- 11:29P (ET)							1		1	\$1,035.00	\$1,035.00	Charlotte (WCNC) (WCNC)	11P NEWS	10/16/12
30.0	Normal Line / SPOT	10/20/12-10/20/12	3	:30	11:29A- 1:02A (ET)							1		1	\$900.00	\$900.00	Charlotte (WCNC) (WCNC)	SAT NITE LIVE	10/16/12
31.0	Normal Line / SPOT	10/21/12-10/21/12	3	:30	7A- 8A (ET)								1	1	\$770.00	\$770.00	Charlotte (WCNC) (WCNC)	7A NEWS	10/16/12
32.0	Normal Line / SPOT	10/21/12-10/21/12	3	:30	8A- 9A (ET)								1	1	\$945.00	\$945.00	Charlotte (WCNC) (WCNC)	SUN TODAY	10/16/12
33.0	Normal Line / SPOT	10/21/12-10/21/12	3	:30	9A- 9:58A (ET)								1	1	\$360.00	\$360.00	Charlotte (WCNC) (WCNC)	9A NEWS	10/16/12
34.0	Normal Line / SPOT	10/21/12-10/21/12	3	:30	9:58A- 11A (ET)								1	1	\$1,000.00	\$1,000.00	Charlotte (WCNC) (WCNC)	MEET PRESS	10/16/12
35.0	Normal Line / SPOT	10/21/12-10/21/12	3	:30	6P- 6:30P (ET)								1	1	\$700.00	\$700.00	Charlotte (WCNC) (WCNC)	6P NEWS	10/16/12
36.0	Normal Line / SPOT	10/21/12-10/21/12	3	:30	11:30P- 12A (ET)								1	1	\$1,035.00	\$1,035.00	Charlotte (WCNC) (WCNC)	1130P NEWS	10/16/12

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